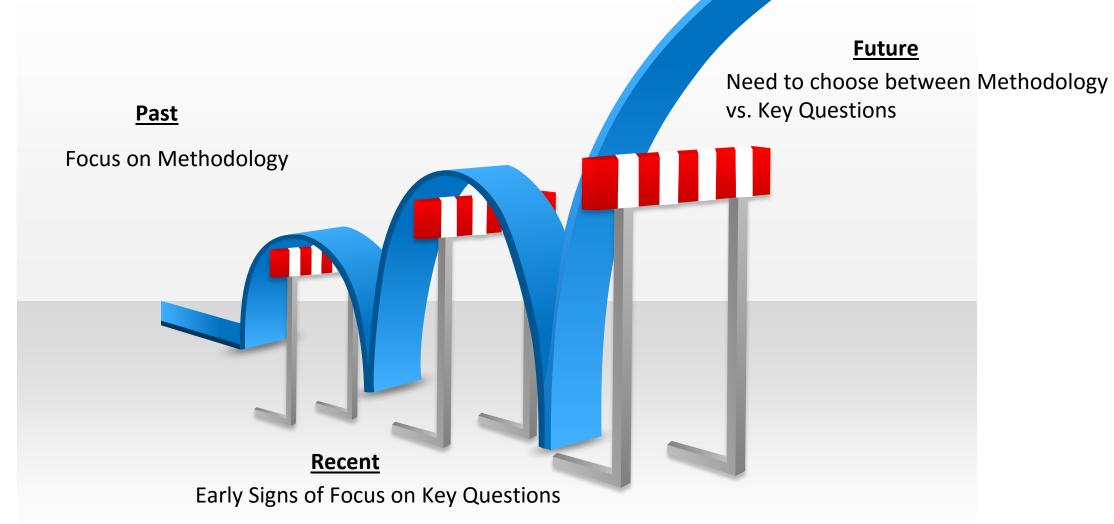


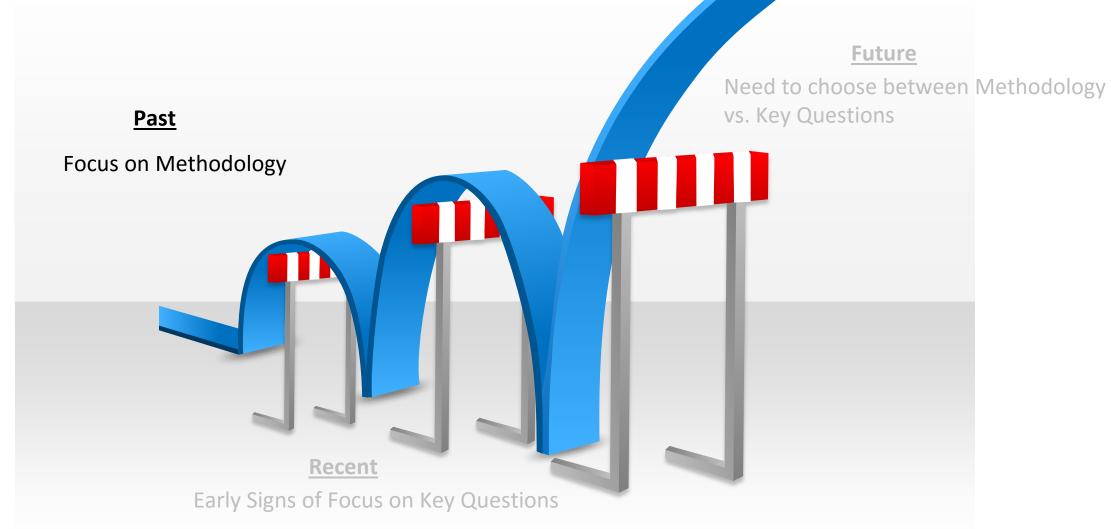
Confirm & Learn?

Joga Gobburu PhD FCP MBA Professor, School of Pharmacy University of Maryland

Evolution of Evidence of Effectiveness



Evolution of Evidence of Effectiveness



Efficacy Requirement



Kefauver-Harris Drug Amendments (1962) passed to ensure drug efficacy and greater drug safety. For the first time, drug manufacturers are required to prove to FDA the effectiveness of their products before marketing them.

Motivation to Focus on Methodology

• "In the Soule, Wasserman, and Burstein study of the effect of the OPE Chymoral (marketed by Armour) on symptoms associated with episiotomy, the investigators made 240 comparisons between the study and control group on factors such as edema (swelling), erythema (skin redness), bruising, and the subject's pain while resting, sitting, and walking. These were studied at different time periods after delivery. Of the 240 tests, statistically significant results were reached showing effectiveness of Chymoral for reduction of pain "on sitting on day four in subjects with labors over eight hours"; for reduction of pain "on sitting, on post-partum days two and three, in the 20 subjects less than 21 years old"

2 AWC Trials (Substantial Evidence)

- With regard to quantity, it has been FDA's position that Congress generally intended to require at least two adequate and wellcontrolled studies, each convincing on its own, to establish effectiveness.
- Warner-Lambert Co. V. Heckler, 787 F. 2d 147 (3d Cir. 1986)). FDA's position is based on the language in the statute and the legislative history of the 1962 amendments. Language in a Senate report suggested that the phrase "adequate and well-controlled investigations" was designed not only to describe the quality of the required data but the "quantum" of required evidence.

Replication of Evidence

- The usual requirement for more than one adequate and well-controlled investigation reflects the need for *independent* substantiation of experimental results.
- The inherent variability in biological systems may produce a positive trial result by chance alone.
- Results obtained in a single center may be dependent on site or investigator specific factors (e.g., disease definition, concomitant treatment, diet).

Replication of Evidence

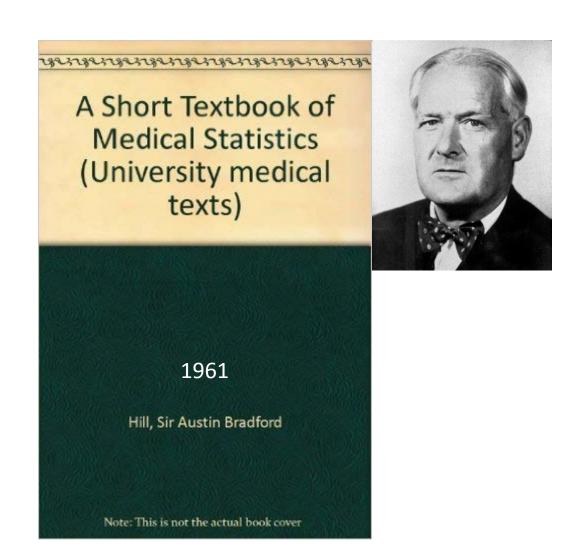
 The need for independent substantiation has often been referred to as the need for replication of the finding. Replication may not be the best term, however, as it may imply that precise repetition of the same experiment in other patients by other investigators is the only means to substantiate a conclusion. Results that are obtained from studies that are of different design and independent in execution, perhaps evaluating different populations, endpoints, or dosage forms, may provide support for a conclusion of effectiveness that is as convincing as, or more convincing than, a repetition of the same study.

Totality of Evidence

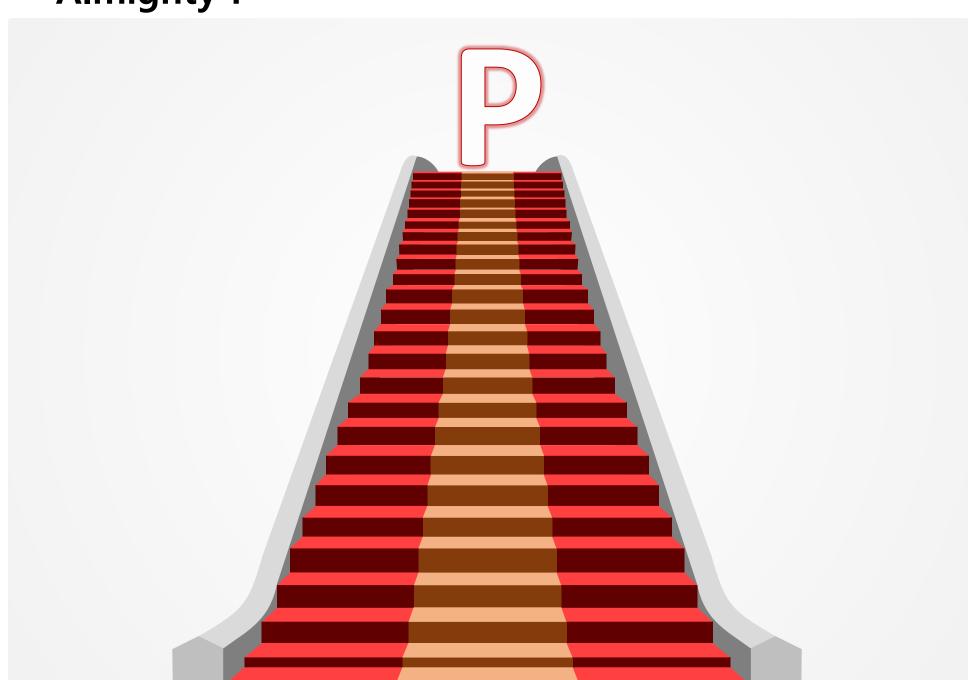
 Evidence of effectiveness ought to be sought by establishing a body of evidence via multiple sources. A positive p-value by itself does not establish effectiveness.

• Internal consistency to demonstrate that the primary finding is consistent across different trials, sub-groups, endpoints is typically what drives approval. This is critical for generalizability of findings.

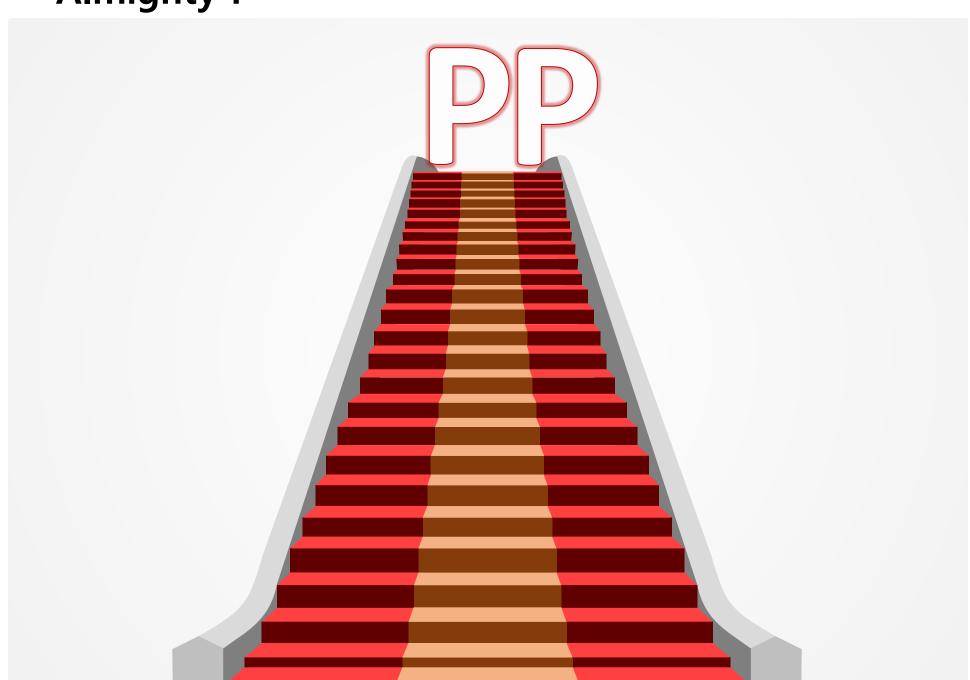
Once randomized, always analyzed!



Almighty P



Almighty P



Primary Goals of Registration Trials

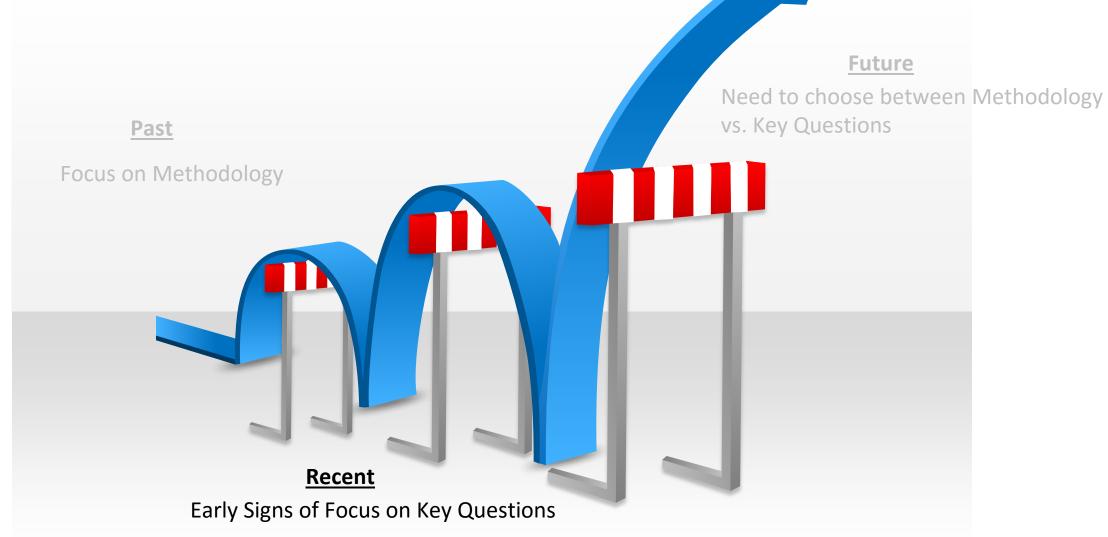
Establish substantial evidence of efficacy

Support safety

Derive rational dosing based on benefit/risk

Marketing claims

Evolution of Evidence of Effectiveness



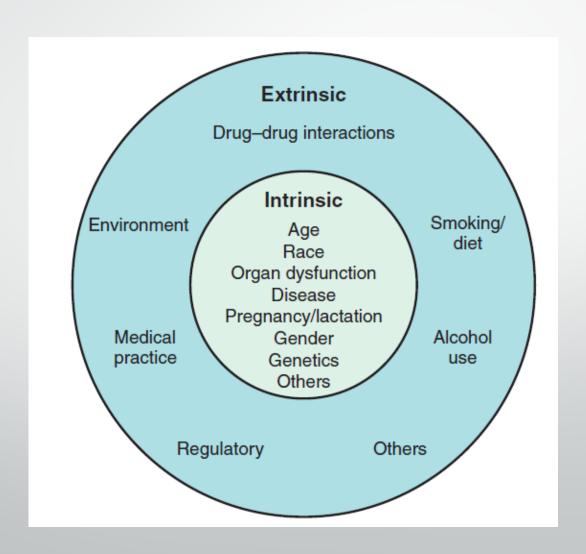
Carvedilol

Study	Selected Patient Eligibility Criteria	Primary End Point
U.S. Program		
220	LVEF ≤ 0.35 NYHA class II–IV CHF 6-min corridor walk distance 150–450 m	Change in exercise distance from baseline. Both 6-min corridor walk distance and 9-min treadmill test.
221	LVEF ≤ 0.35 NYHA class II–IV CHF 6-min corridor walk distance 150–450 m	Change in exercise distance from baseline. Both 6-min corridor walk distance and 9-min treadmill test.
239	LVEF ≤ 0.35 NYHA class II–IV CHF 6-min corridor walk distance < 150 m	Change in exercise distance from baseline and Minnesota quality of life score.
240	LVEF ≤ 0.35 NYHA class II–IV CHF 6-min corridor walk distance > 450–550 m	Clinical progression of heart failure, defined as death due to CHF, or hospitalization for CHF, or worsening CHF requiring increasing background medications by 50% for at least 30 days.
Australia New		
Zealand Stud	y	
223		
Early phase	History of dyspnea at rest or fatigue at rest with EF < 0.45 NYHA class IV was excluded	Maximal exercise tolerance on treadmill plus two hemodynamic measurements (LVEF and the LV internal dimensions).
Later phase	Same as above.	All cause death and all cause hospitalization. (This was only clarified later in the study.)

May 1996, Feb 1997

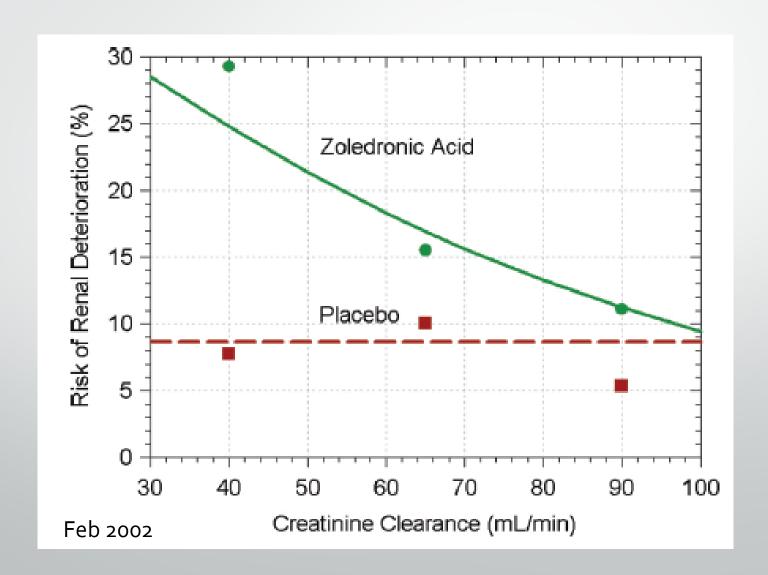


Bridging Efficacy & Safety to Other Populations





Zometa





FDA Advisory Committee Meeting

FDA News – Certican

Nov 2005

Routine Discussion of ClinPharm Topics

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FDA Uses Computer Simulations to Guide Future Trial Design



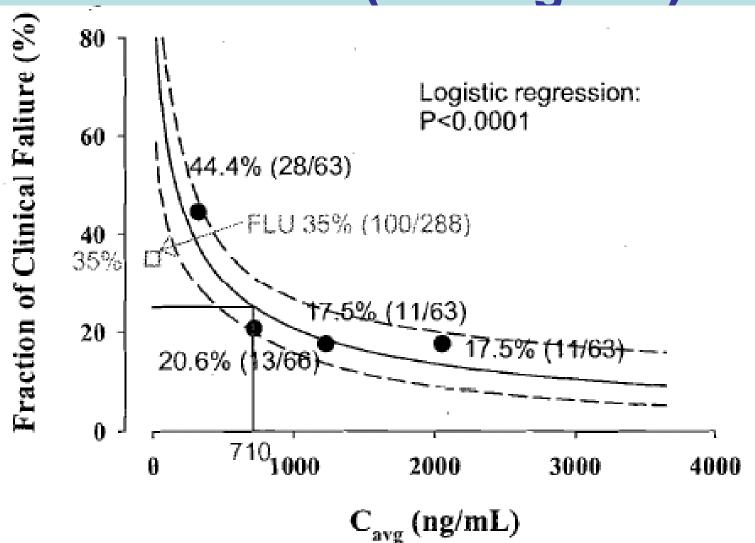
Dosing proposed was tested for kidney transplant trial successfully

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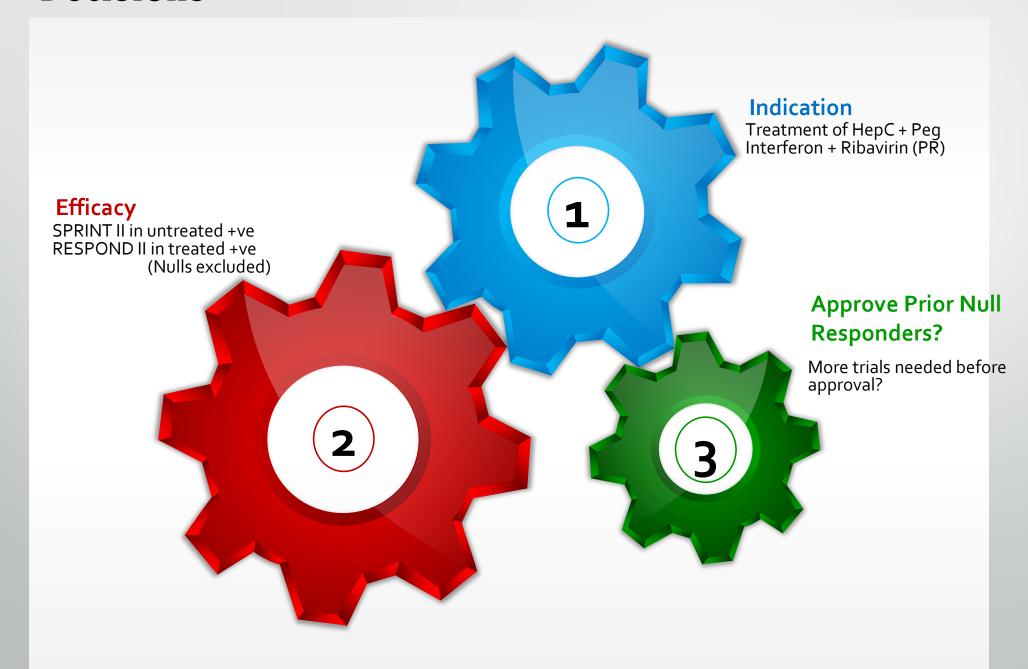
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Posaconazole for Invasive Fungal Infections (200 mg TID)

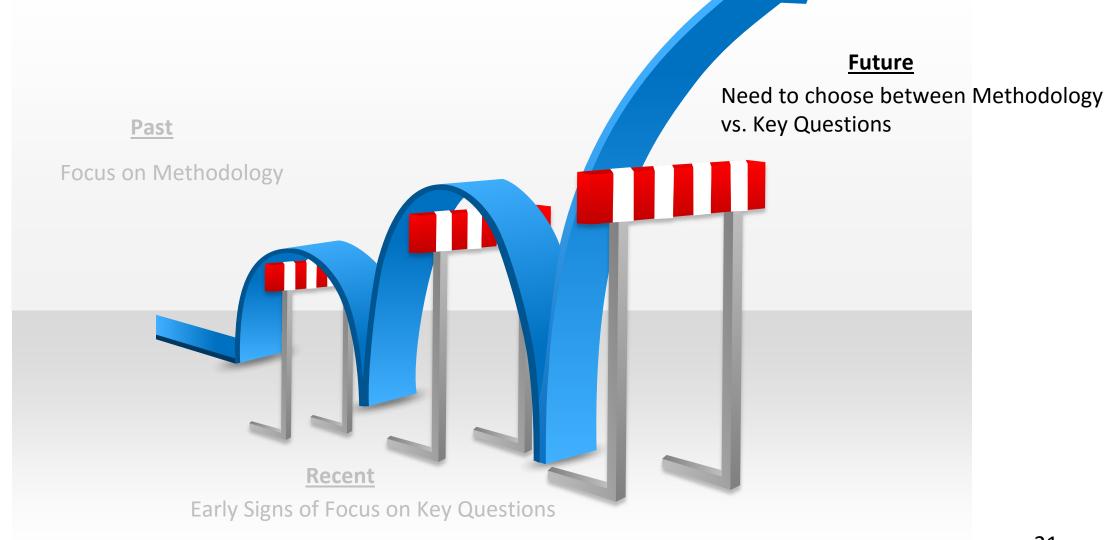


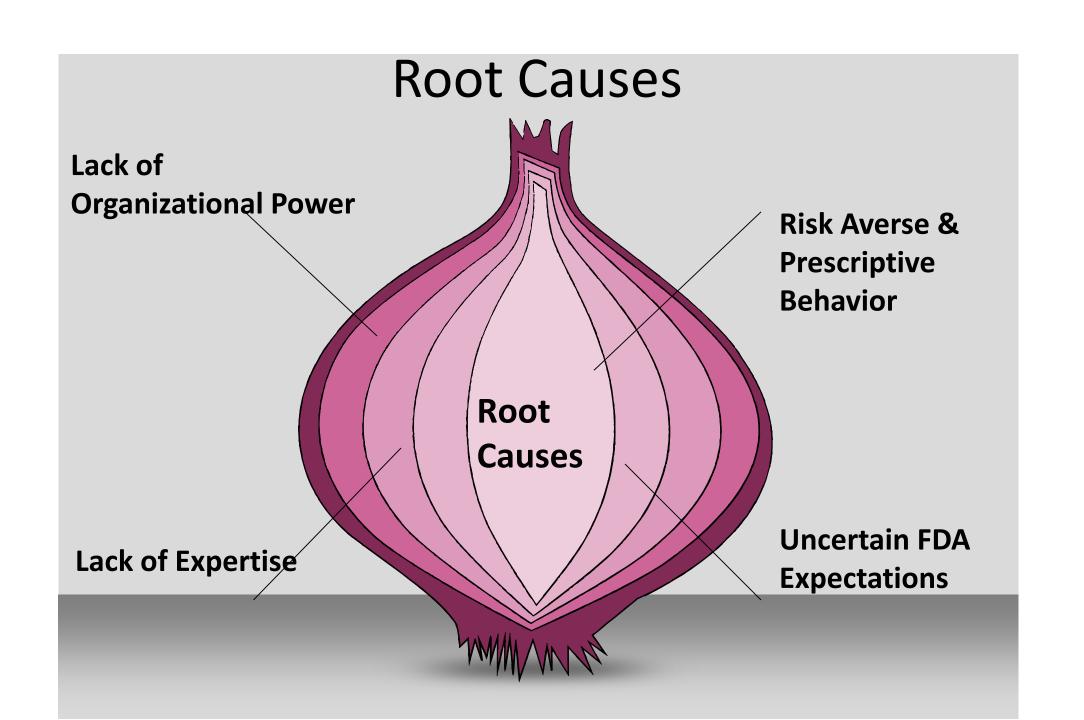


Decisions



Evolution of Evidence of Effectiveness





Learn & Apply Paradigm

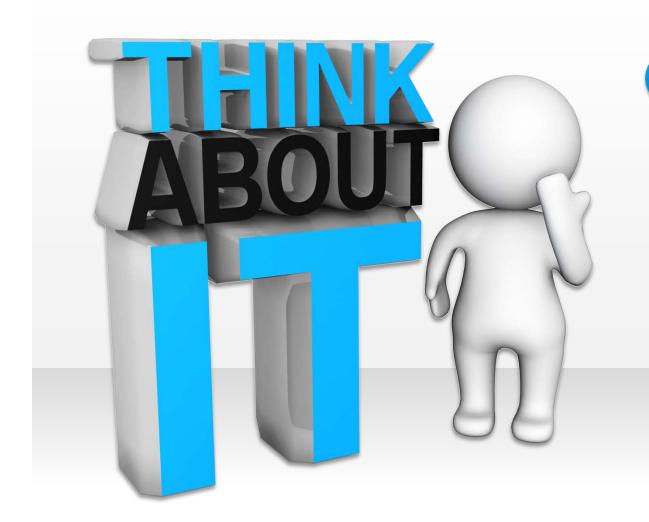
- Disease
- Drug
- Trial



- Go, No-go
- Dose Selection
- Endpoint
- Approval
- Label
- Therapeutics

Knowledge is an important asset

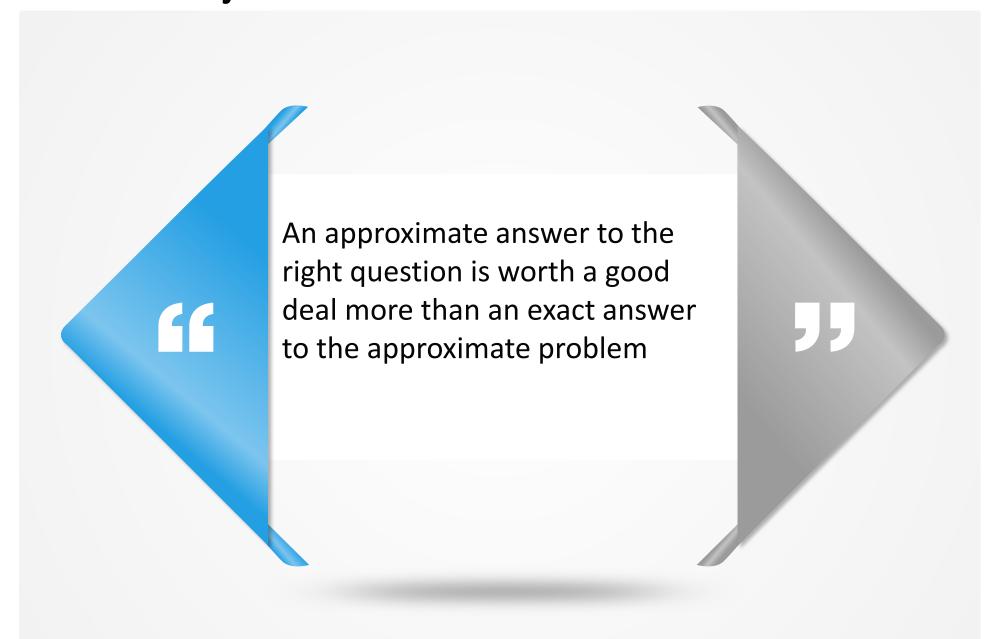
Confirmation — Not important?



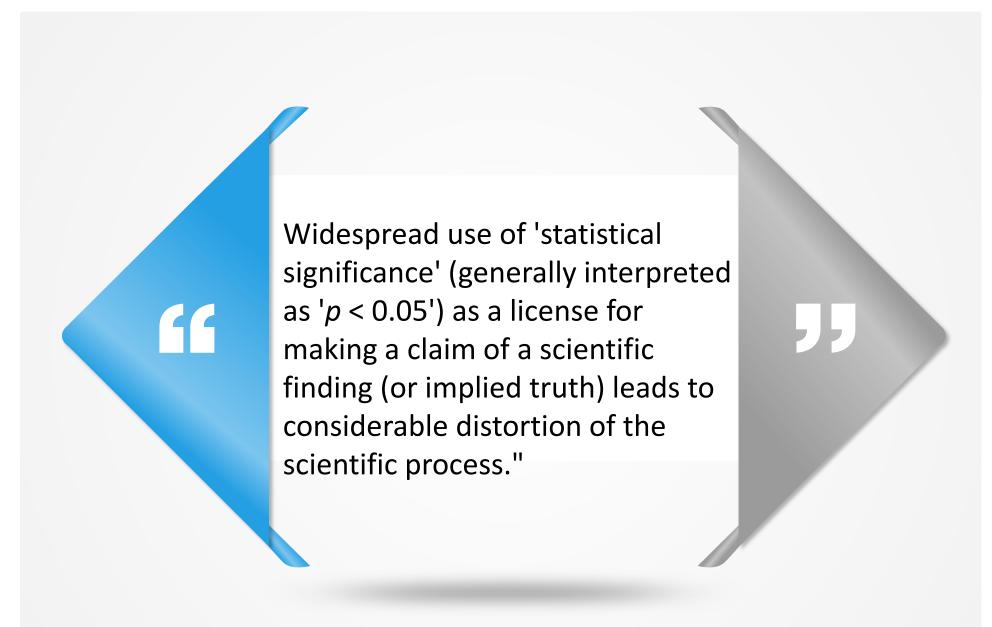
Confirm

- To confirm is important, but that cannot be the sole goal of drug development.
- Confirmation does not apply to safety, dose, biomarker-endpoint relationships...

John Tukey



ASA 2016



Evolution of Evidence of Effectiveness

